Using the Fielders brand in your marketing

Approval Form



Your Details

Your Name			
Business Name/Trading Name			
Fielders Account Number			
Fielders Account Manager Name			
Address			
	State	Postcode	
Contact Phone			
Contact Email			

Logo Placement

Printed Advertising or Flyer

Online - Digital Advertising for Website

Brochure

Social Media

Point-of-Sale (Inside Sales Office)

External Building Signage

Where will the logo be shown?

QLD	SA	
NSW	NT	
VIC	WA	
TAS		
Please Note Region:	:	

Required Logo Lock-Up

Proud Supplier of - Fielders

Proud Supplier of - Co-branded

Please Allow 4 Weeks For Feedback/Approval

Send the completed checklist with your final art/copy to your Fielders® representative who will send to Marketing for approval.

Checklist

I have read the Fielders® Co-Operative Marketing Guidelines

I have attached final artwork which clearly indicates where the Fielders® logo lock-up is to be positioned, in accordance with this guideline

I have used pre-approved messages (including social media)

I have referenced Fielders® products and associated Trade Marks correctly