



LYSAGHT® CO-OPERATIVE MARKETING APPROVAL FORM

YOUR DETAILS

| | | |
|------------------------------|-------|----------|
| YOUR NAME | <hr/> | |
| BUSINESS NAME/TRADING NAME | <hr/> | |
| LYSAGHT ACCOUNT NUMBER | <hr/> | |
| LYSAGHT ACCOUNT MANAGER NAME | <hr/> | |
| ADDRESS | <hr/> | |
| | STATE | POSTCODE |
| | <hr/> | <hr/> |
| CONTACT PHONE | <hr/> | |
| CONTACT EMAIL | <hr/> | |

LOGO PLACEMENT

- PRINTED ADVERTISING OR FLYER
- ONLINE - DIGITAL ADVERTISING FOR WEBSITE
- BROCHURE
- SOCIAL MEDIA
- POINT-OF-SALE (INSIDE SALES OFFICE)
- EXTERNAL BUILDING SIGNAGE

WHERE WILL THE LOGO BE SHOWN?

- | | |
|-----|----|
| QLD | SA |
| NSW | NT |
| VIC | WA |
| TAS | |

PLEASE NOTE REGION:

REQUIRED LOGO LOCK-UP

- PROUD SUPPLIER OF – LYSAGHT
- PROUD SUPPLIER OF – CO-BRANDED

CHECKLIST

- I have read the LYSAGHT® Co-operative Marketing Guidelines
- I have attached final artwork which clearly indicates where the LYSAGHT® logo lock-up is to be positioned, in accordance with this guideline
- I have used pre-approved messages (including social media)
- I have referenced LYSAGHT® products and associated Trade Marks correctly

PLEASE ALLOW 4 WEEKS FOR FEEDBACK/APPROVAL

Send the completed checklist with your final art/copy to your LYSAGHT® representative who will send to Marketing for approval.